

THE PATH *at a glance*



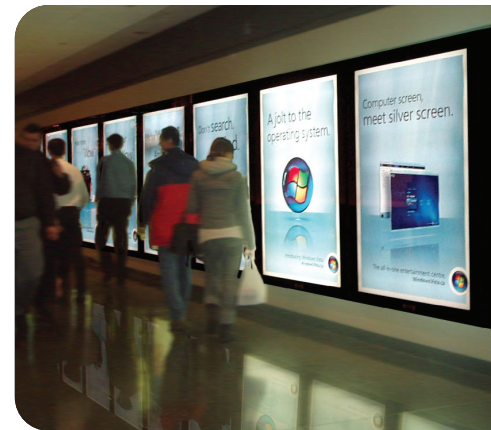
Take the PATH to reach Toronto's urban core

The PATH is Toronto's Downtown Walkway, a climate controlled network that covers the heart of the Financial and Shopping districts. The pedestrian traffic using the PATH comprises the highest concentration of business professionals in all of Canada.



- This 27 kilometer long network connects 50 office towers and subway stations with over 1,200 shops, services and entertainment venues
- PATTISON's PATH displays capture this dynamic audience of business professionals better than any other available media
- THE PATH features 4' x 6' eye level rear illuminated faces located in key retail areas
- Take the PATH to reach this core urban audience where they work and shop.

Call your PATTISON Account Executive to put PATH advertising displays to work for you!



Toronto's
Downtown Walkway

THE PATH *network at a glance*



Toronto's
Downtown Walkway

Buildings with PATTISON PATH Posters

Cumberland Terrace
Bloor and Yonge Streets

Hudson Bay Centre
Bloor and Yonge Streets

The Shops at The Sheraton Centre
123 Queen Street West

Standard Life
121 King Street West

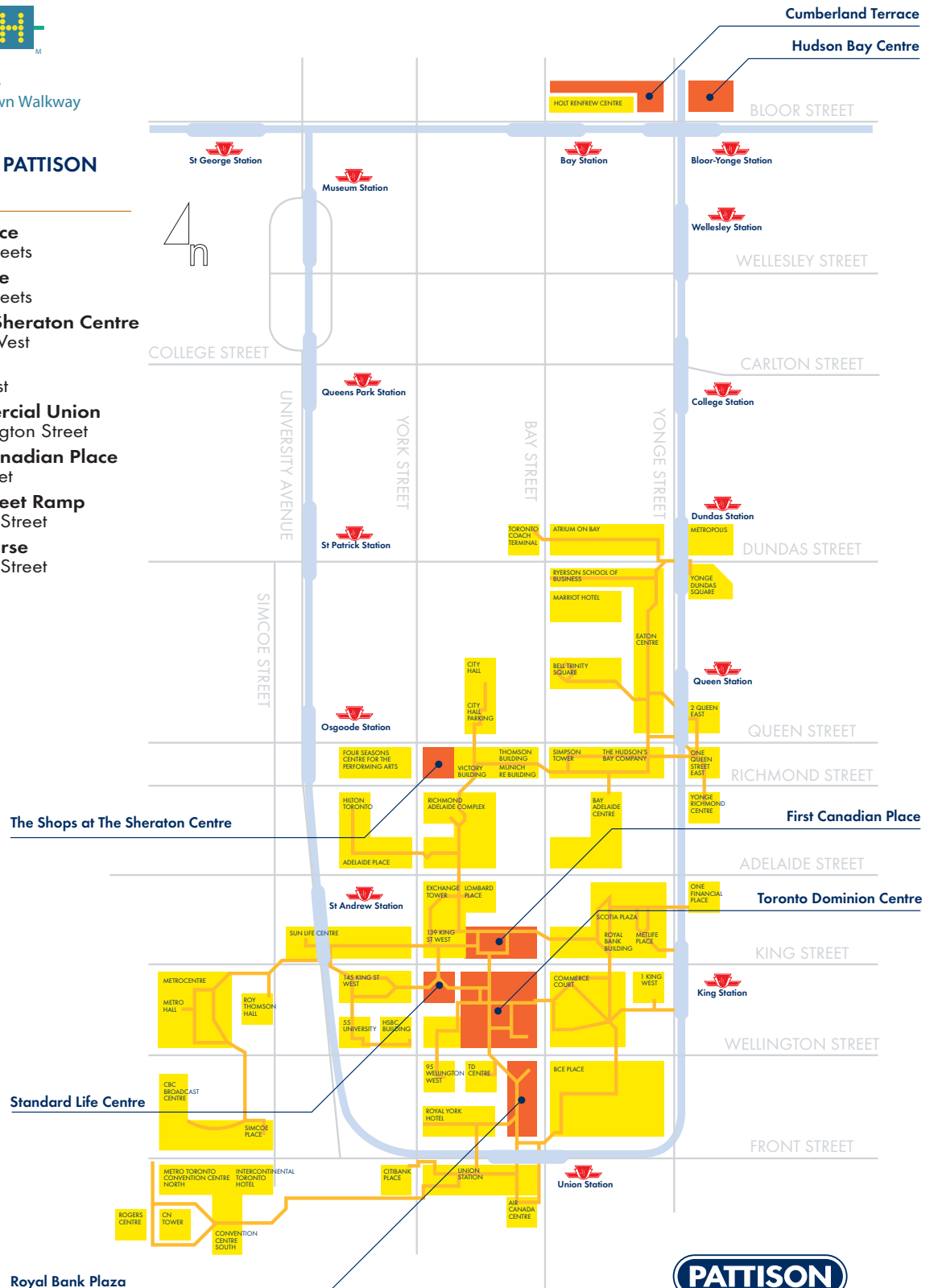
TD Centre: Commercial Union
York Street & Wellington Street

TD Centre: First Canadian Place
King Street Bay Street

TD Centre: Bay Street Ramp
Bay Street s/o King Street

TD Centre: Concourse
Bay Street s/o King Street

Royal Bank Plaza
200 Bay Street



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